



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2018

Multiple District 11

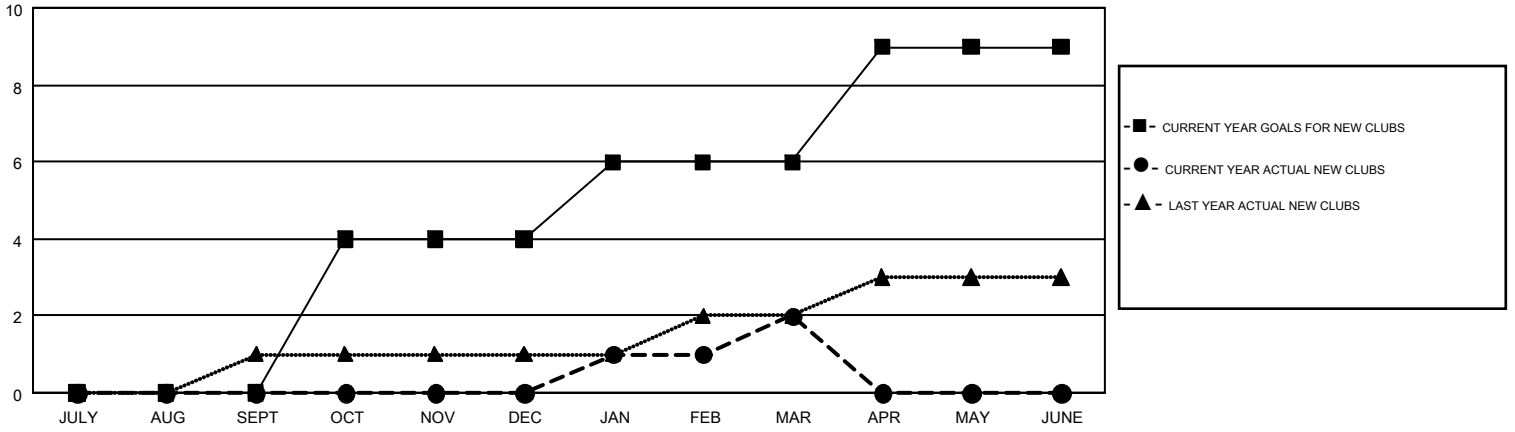
LOCATION: MICHIGAN

GMT: STEVE ANTON

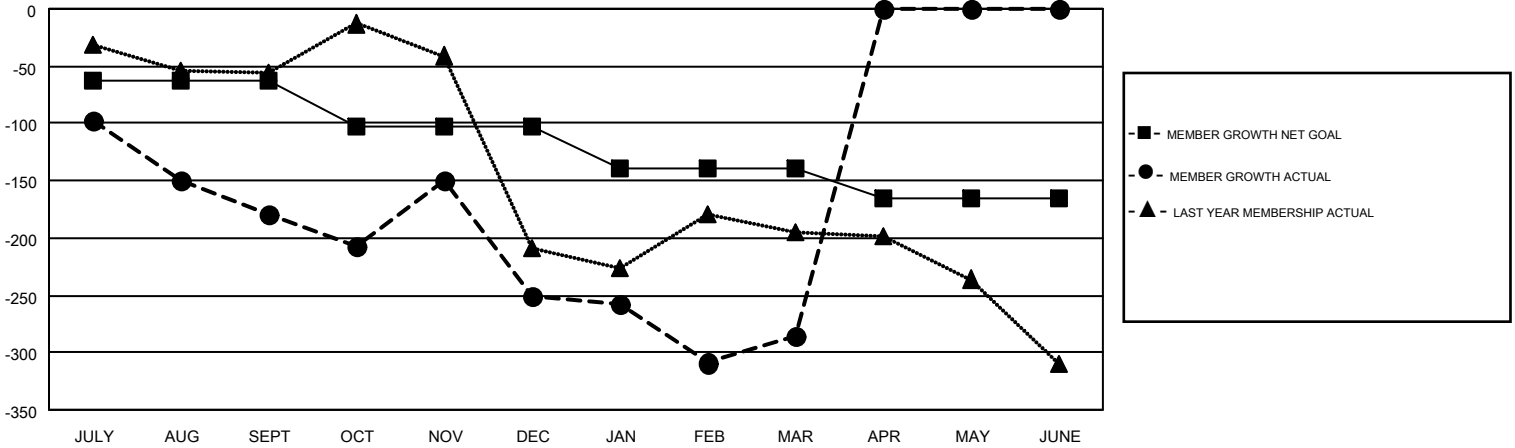
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	2	JULY/AUG/SEPT	-62	207	351
OCT/NOV/DEC	4	0	3	OCT/NOV/DEC	-41	311	354
JAN/FEB/MAR	2	2	3	JAN/FEB/MAR	-37	292	300
APR/MAY/JUNE	3	0	0	APR/MAY/JUNE	-25	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 8	207 CLUBS OF 389 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	7,369 (70.62%)
DECEASED	143	FEMALE	3,066 (29.38%)
CLUB CANCELLED	53	TOTAL FAMILY UNIT MEMBERS	
OTHER	809	1,983	
TOTAL	1,005	FAMILY MEMBERS PAYING HALF DUES	
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA		1,012	